

**BLAKE COGLIANESE** (912) 898-9090↑↑  
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### Education

**MFA, Graphic Design, August 2004**

Savannah College of Art and Design, Savannah, GA

**BA, Advertising Art, May 1994**

Columbia College, Chicago, IL

### Professional Experience

October 2001 – Present

**Freelance Designer**

Currently conducting freelance projects for various clients, including print, Web design and graphic production.

*Clients include WalkerSands Communications, Financial Integrity, Gaebler Ventures, Grand Roads Executive Search, Life Watch, Inc., Proprioceptive Writing Center, SurePayroll and author Liz Weston.*

December 2000 – October 2001

**Technical Designer, DiamondCluster, Chicago, IL**

Assessed, designed and implemented front-end technical solutions for Global 2000 clients. Responsibilities included user interface design; producing Flash animations; creating wire frames; and building HTML templates that utilized style sheets, dHTML and JavaScript.

*Clients included Covere (CNA Company), Goldman Sachs, Johnson Matthey, Transworld Entertainment (FYE).*

February 2000 – November 2000

**Art Director, BeautyJungle.com**

**Chicago, IL**

Managed design process and site maintenance within the design team for BeautyJungle.com and BeautyWall.com; oversaw design and development of promotions and banner ads for consumer and affiliate sites; and managed team of three graphic designers.

July 1997 – February 2000

**Art Director, Eppic Interactive**

**Bedford Park, IL**

Managed design and development teams for various print and multimedia projects for clients in the manufacturing, service and software industries. Worked closely with clients to assist in presentations, weekly meetings and proposal writing.

November 1996 – July 1997

**Project/Graphics Manager,**

**The Exhibit House, Addison, IL**

Served as main contact for all sourced graphic services including light boxes, vinyl graphics and screen-printing. Developed exhibit drawings based on concept sketches and renderings.

### Teaching Experience

March 2004 - May 2004

**Teaching Assistant, Vector Graphics for Designers**

**Savannah College of Art and Design**

Researched and prepared lectures and weekly handouts on various topics related to Adobe Illustrator. Worked closely with professor to create exercises and quizzes. Provided additional help to students outside of class time.

January 2004 - March 2004

**Teaching Assistant, Package Design**

**Savannah College of Art and Design**

Aided professor in lectures, participated in class critiques, prepared exercise materials for students and developed a package design assignment. Worked closely with students on projects to provide feedback on research, concepting and production issues.

### Honors and Awards

**Savannah College of Art and Design**

- Academic Excellence Fellowship
- 2004 Outstanding Academic Achievement in Graphic Design
- Finalist in the Chance Project Poster Contest, hosted by the University of Illinois at Urbana-Champaign
- Rock the Cure, Musicians Against Diabetes poster competition, 3rd place
- Worked with team to design theme and graphics for a car auctioned off for a SCAD scholarship
- Worked with team to conceptualize and produce the winning design for a U.S. Army Rangers Memorial

**Columbia College**

- Dean Recognition Award
- Presidential Scholarship

### Software

Adobe InDesign, Photoshop, Illustrator, Acrobat, Quark XPress, Apple Final Cut Express, Macromedia Dreamweaver, Director, Flash, Microsoft Office, Visio and OmniGraffle

### Web

Hand-coded HTML and CSS.

Knowledgeable with Web standards, accessibility issues and JavaScript.

### Organizations

**AIGA**, September 2002 - Present

**CAA**, January 2004 - Present